



The Rise of AI Memorial Images

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As artificial intelligence becomes part of everyday life, it's also beginning to influence the memorial industry in meaningful and unexpected ways. One trend we've seen growing steadily is the use of AI-generated or AI-enhanced images as part of cemetery memorials.

Families are becoming increasingly creative in the way they honour loved ones. Some are using AI tools to restore old photographs, colourize black-and-white images, improve resolution, or even create entirely new portraits based on a few existing photos. Others are using AI to generate meaningful scenes — a loved one fishing at sunset, riding a motorcycle through the mountains, or sitting with a beloved pet that may never have been photographed together in real life.

There's no question that artificial intelligence can produce beautiful and emotional results. In many cases, these tools help families visualize memories in ways that simply weren't possible before. As the technology continues to evolve, we expect to see AI become an even more common part of memorial personalization.

However, while AI can be impressive, it's still far from perfect.

Anyone working regularly with AI-generated images knows that mistakes can happen — sometimes subtle, sometimes obvious. A hand may have an extra finger. A pet's tail may disappear. Jewelry may look distorted. Facial features can appear uneven, blurred, or strangely shaped when viewed closely. Background elements may also contain inconsistencies that aren't immediately noticeable.

This is why it's extremely important to carefully examine any image generated by AI before it is approved for production.

At PSM, we strongly recommend sending us the original scanned photograph whenever possible — even if you've already used AI tools to improve or modify the image yourself. Original scans at 300 dpi provide the best foundation for achieving a clean, accurate, and professional final result.

Artificial intelligence has become an important part of our daily workflow as well. We invest in advanced AI technology and use these tools regularly to improve image quality, restore damaged photos, sharpen details, and optimize images. The difference is that our process combines AI with skilled professionals who use their experience to oversee each project. Every image is carefully reviewed by a PSM team member who understands what will and won't work when reproducing on porcelain, steel, or other memorial surfaces.

The goal isn't simply to create an attractive image on a screen — it's to create a lasting tribute that families will be proud to display for generations.

AI is changing many industries, and memorialization is no exception. Used properly, it can open exciting new possibilities for personalization and storytelling. But like any tool, the best results come from combining technology with experience, attention to detail, and a commitment to quality.

As families continue exploring the creative possibilities of AI, PSM remains committed to helping turn those memories into beautiful and lasting memorials.



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